

PUBLISHING DATE: September 21, 2007

SPACE CLOSING: August 17, 2007

MATERIAL DEADLINE:

September 15, 2007

anada promotes itself as an energy superpower. While Canadian capacity to produce and distribute energy both domestically and abroad is strong, Canada needs partners with the financial strength and technical expertise to facilitate necessary deals and infrastructure investments.

This Globe and Mail special report – produced in co-operation with the Canada Europe Roundtable for Business (CERT), which brings together international decision makers to discuss energy policy concerns and facilitate bilateral trade and investment – will elevate awareness of issues surrounding Canada's energy potential.

Among its topics, this report will discuss:

Finances. Canada needs global-scale wealth to become an energy superpower. How may Canada strengthen ties with London and Europe's financial centres?

Environmental challenges. While eco challenges remain, many compa-

nies are implementing innovative solutions such as carbon capture and storage technologies, as a net energy exporter, Canada faces steep challenges regarding its Kyoto commitments. How must Canada consider its energy status when negotiating its next wave of commitments to a global climate change pact?

Labour and infrastructure. Labour and infrastructure shortages, particularly in the oil sands, are causing governments to review current royalty and regulatory structures in efforts to become more sustainable.

Nuclear. Canada is the world's largest supplier of uranium for nuclear energy and is also a leader in nuclear power production. How may Canadian and foreign nuclear firms contribute to global energy security?

Natural gas. Canada's natural gas reserves generally face greater technical challenges and regulatory constraints than markets such as the Middle East. Despite some setbacks, Canadian natural gas projects are going forward and companies are making record profits.

Global markets. While the U.S. is a key client, Canada has an opportunity to supply to other regions and participate in markets worldwide. For example, Canadian firms are operating in the UK and North Sea, employing innovative technologies that enable enhanced resource recovery.

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Sources: PMB 2007 - Age 12+ & Business Pulse 2004 (CEO stats)



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